



Your leading partner  
in drug safety

**PharSafer**®

# WHO ARE PHARSAFER?



# PharSafer

**PharSafer®** is a specialist Global Contract Research Organisation (CRO) in Global Clinical and Post Marketing Drug Safety, and Medical Services.

Founded in **2003** by Dr Graeme Ladds, PharSafer® is a specialist Global Contract Research Organisation (CRO) in Global Clinical and Post Marketing Drug Safety, and Medical Services, with a wealth of experience in Pharmacovigilance, Medical Affairs and Medical Information – and the various, numerous and extensive legal safety/medical obligations for licence holders to comply with.

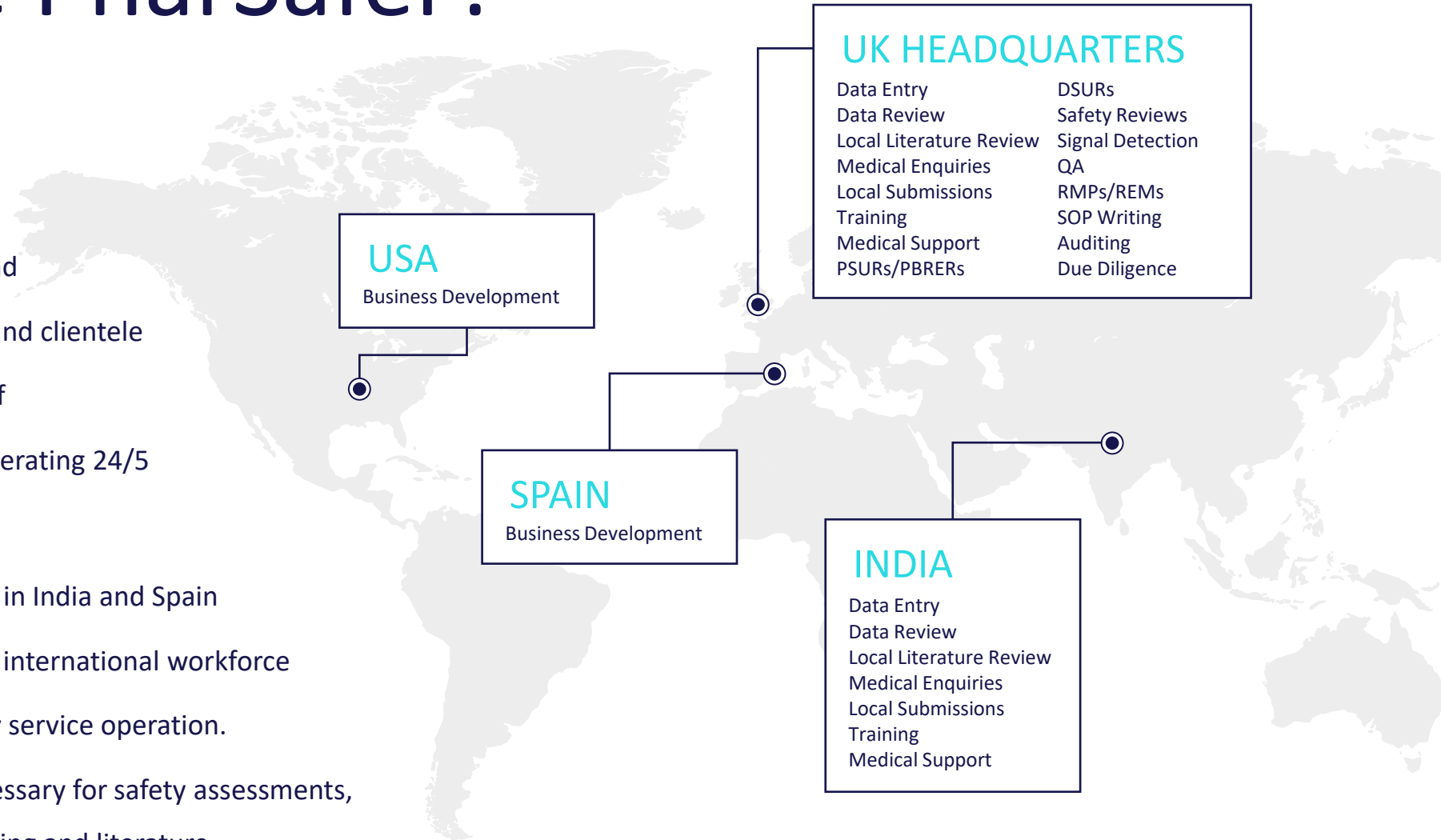
# Where are PharSafer?

## Ripley, UK

- HQ located in Ripley, UK
- Quality center for our global brand
- Outputs to Regulatory Agencies and clientele
- Technical and administration staff
- Facilitating both day and night, operating 24/5

## Colleagues around the globe

- global offices strategically placed in India and Spain
- Local expertise and highly-skilled international workforce
- Provide a complete 24/7-365-day service operation.
- Perform the volume of work necessary for safety assessments, case processing, literature searching and literature assessments, and achieving our business development goals.



# VETERINARY VIGILANCE

# Veterinary Activities

- Veterinary Regulations are constantly evolving, like human medicine regulations:

The Veterinary [Medicinal Products](#) Regulation (Regulation (EU) 2019/6) updated the rules on the authorisation and use of veterinary medicines in the European Union (EU) when it became applicable on 28 January 2022. The European Medicines Agency (EMA) works with the European Commission and other EU partners in implementing the Regulation.

[Regulation \(EU\) 2019/5](#) amended the EU pharmaceutical legal framework set out by [Regulation \(EU\) 726/2004](#) and created a legal framework specific to veterinary products. The new provisions apply from 28 January 2022, when [Regulation \(EU\) 2019/6](#) replaced [Directive 2001/82/EC](#).

The European Parliament and European Council adopted the Regulation in December 2018. It took effect on 28 January 2022.

# Veterinary Activities

All of which are underpinned with:

- Quality Assurance
- Increased Compliance
- Training requirements
- New SOPs
- And more!

# Veterinary Safety Requirements

**There are many areas to consider when it comes to Veterinary Safety Requirements:**

- Veterinary medicines have their own set of stringent regulations similar to humans.
- These regulations must be followed to ensure animals are provided with the best medicines, providing maximum benefit and minimum risk.
- The wide variety of different species means animals may react very differently to the same medicine.
- Even when addressing the same species, understanding different dosages and different weights for animals, together with pharmacokinetics, age and gender, brings its own challenges.



# Veterinary Qualified Person Requirements

**Of these areas, the Veterinary Qualified Person must ensure compliance for the following:**

- Adverse reaction case processing;
- Answering veterinary enquiries into the product usage (veterinary information);
- Understanding the varied legislation;
- Providing aggregate data assessments (safety reviews);
- Periodic Safety Update Report (PSUR) writing;
- Provision of a Veterinary Qualified Person for Pharmacovigilance;
- Helping to keep labelling up to date;
- Literature searching for possible adverse reactions;
- Attendance for possible Regulatory Inspections and more!

# Clinical Trials Requirements

**Veterinary medicines must be rigorously tested, prior to license submission and approval, in order to get approval for sale.**

- Assessing the safety aspects from such clinical studies and reporting;
- Comply with the requirements for license approval; this included:
- Accurate case reporting to understand drug related (S)ADRs
- Perform any post-marketing safety commitments/studies in line with the terms of license approval
- Perform rigorous signal detection for new risks

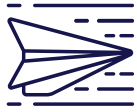
# License Agreements & Regulatory Inspections Requirements

**When it comes to license agreements and regulatory inspections:**

- Setting up of any license agreements for marketing partners, to ensure the transfer of both Medical Enquiries and Pharmacovigilance reports;
- Carrying out any due diligence activities in the acquisition of products or companies involved with animal medicines, to ensure a smooth transition to your own company;
- Handling of all of the Pharmacovigilance activities and medical services and more!

# THE PROBLEM

# The Veterinary Vigilance Problem



## SPEED

For most companies, case processing remains a slow, manual process



## INCREASING VOLUMES

Emerging markets have grown exponentially, bringing new and additional legislation



## REPORTING TIMELINES

This increases the demand and results in issues for staffing and reporting timelines



## DATA INNACURACIES

The resultant impact leads to increasing levels of human error



## POOR/LACK OF FOLLOW-UP

Obtaining follow-up can be difficult for both timing and resource



## EXAMINING DATA FOR POTENTIAL NEW SIGNALS

All of which lead to problems with regulatory compliance, data analysis and review.

# The Veterinary Vigilance Problem



## Speed

The timelines for reporting adverse reactions to be compliant are challenged because of:

## Increasing Volumes



Volumes of reports are increasing because of new country regulations requiring reporting; more new products; increased reporting from product users and healthcare professionals



## Reporting Timelines

More regulations from more countries expanding the number of reports requiring submission to the various Regulatory Authorities

# The Veterinary Vigilance Problem

## Data Inaccuracies

This can occur for many reasons:

- Incorrect data; processing; lack of follow up; poor data provision

## Poor/Lack of Follow-up

This reduces the opportunity for good quality information which allows for accurate causality assessments signal detection and risk determination

## Examining Data New Signals

Good quality cases improve the determination of new signals by allowing accurate signal detection.

Good quality individual cases aid both early and continuous signal analysis

# CURRENT SITUATION



Since the 1960's the number of adverse reaction reports received by pharmaceutical companies and Regulatory Authorities has risen year after year.



Emerging markets - such as the cosmetics and medical devices industry - have grown exponentially, bringing new and additional legislation into the world of post marketing drug safety.



This increases the demand for case processing and analysis; resulting in increased cost of staffing and time processing.



Resulting in a significant, ever-rising cost of training for personnel, due to continuous updates in legislation, increasing demands on compliance and accuracy.



# PROBLEM



## Case Processing Errors

Case processing cases are increasing **year on year**.

Amount of manual work required leads to increased levels of **human error**.

Human **errors** in case reporting continue to be reported, highlighting a **lack of training** and/or **insufficient capabilities/resources**, to meet regulatory standards.



## Incorrect/Missing Data

This increases **recruitment and training** costs – often at the detriment of **quality**.

The lack of consistent and methodological follow up of adverse reactions contributes to the errors and lack of compliance.



# PROBLEM



## Literature Cases

Most literature reports **do not specify** individual patient details, therefore becoming **difficult to differentiate** between multiple cases within a given report.

Where **more than** one patient is involved and authors are from a **different country**, it becomes **difficult to understand** which country the patient belongs to.

Significant amount of **manual work required** when reviewing literature search results for eliminating irrelevant data, as honing the search strategy is **not always the solution** since the search is deliberately broad to ensure obtaining of all relevant hits.

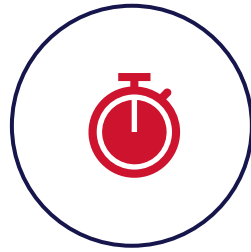


## Translations

Where a translation agency is used, managing **time requirements** and **standards**, plus considering issues regarding **high cost**.



# PROBLEM



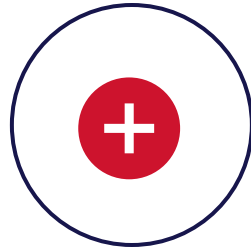
## Processing Time

Ensuring **outstanding** follow-up requests are undertaken in a **timely manner** can often prove **challenging**, with various **timescales** and **limitations** involved.

Obtaining relevant follow up information is **time-consuming**.



In turn, **late** case reporting **continues** to be a finding within Inspections.



## Follow-up

Obtaining sometimes multiple follow-ups can be **difficult** for both **timing** and **resource** and especially to focus upon the most important reactions first.



# PROBLEM



## Regulatory Authorities

Duplicates and incomplete information can also be identified after receiving information from the Regulatory Authority, with this information often being difficult to follow-up on, due to a lack of reporter details.

Findings in Regulatory inspections, relating to case processing, continue to be reported; often bringing with them Regulatory findings, fines and/or demand for implementing new processes and following up on historical cases.

Regulatory Authorities continue to find cases that are not followed up on (not meeting deadlines) and therefore fail in Quality and compliance



# ULTIMATE

INNACURATE DATA

INCOMPLETENESS

REDUCING QUALITY



Misleading  
analysis;  
poor periodic  
reports;  
inaccurate  
benefit-risk  
determinations



**SERIOUS REGULATORY  
FINDINGS**



# CURRENT INDUSTRY STRUCTURE



## CURRENT INDUS STRUCTURE

Number of Staff

€ £



€ \$

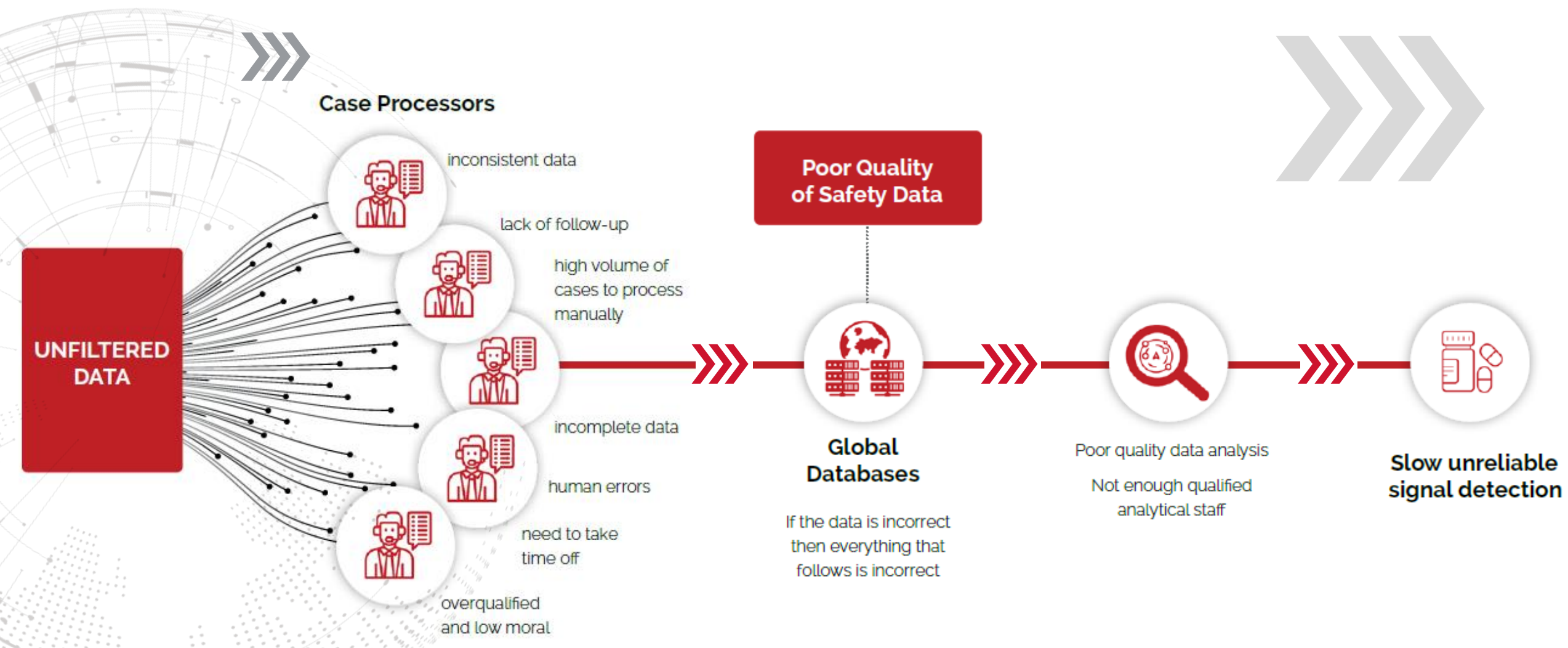
CASE PROCESSING

ANALYSIS & INTERPRETATION

SIGNALLING & BENEFIT RISK REVIEWS

Cost of Staff

# PROCESS WITHOUT AUTOMATION





# SOLUTION

Aim to **replace and reposition** where the 'human' element of case processing (data entry) fits, facilitating the **industry's movement** towards an **automated process**

Free up these professionals to **better concentrate** their time and energy into the **analysis** of data rather than the **processing** of data

Eliminate **human errors** from the case processing phase while increasing case completeness



Improve **employee morale** through reforming the repetitious procedure of data entry

Allow to **maximise time** (R.A.P.T.A.R operating 24/7) where employees would eat, sleep; go on holiday; take sick leave; have time off at weekends, or leave; placing pressure on **maintaining compliance**

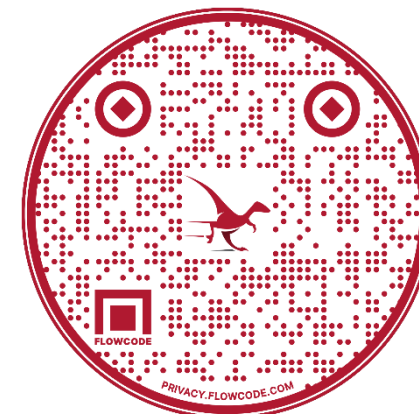
Reduce both **time** and **costs** involved with training

# Reshaping the Industry



Case processing staff are top heavy, expensive and management intensive for training

We want a bottom heavy environment for greater amount of time reviewing and determining signals



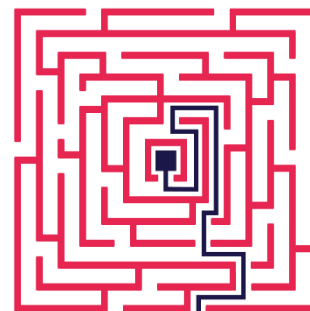
**PharSafer<sup>®</sup>**



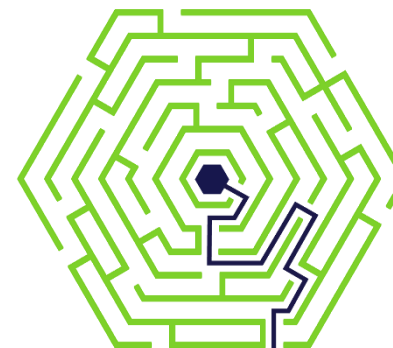
Pharmacovigilance



SaPhar Training



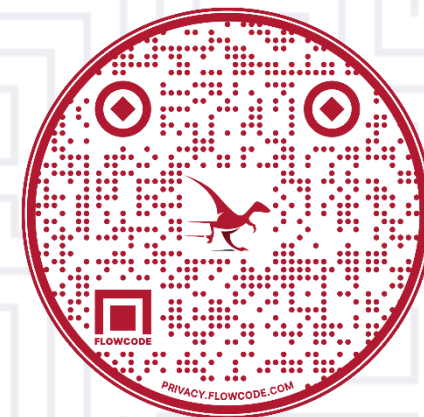
White Gloves Audit



Medical Affairs



Informatics



# Questions



**PharSafer<sup>®</sup>**



# Guiding you to a clearer, (Phar) Safer future

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